



We help short-term rentals
rank higher on Google Maps.

Google Maps Visibility Review (Demo)

Short-term rentals only • Example structure • No client data shown

Overview

This document is a human visibility review, not an automated SEO report. It shows the type of feedback you'll receive when requesting a free audit from MapsBoost.

Visibility snapshot (demo)

Listing: Example short-term rental

City: Sydney

Visibility level: Medium

Stability: Stable (no risky changes recommended)

What's already working

- 1 Listing is publicly visible and complete
- 2 Information consistency builds baseline trust
- 3 Existing reviews support credibility

Main visibility limitations (demo)

- 1 Listing wording doesn't fully match how guests search
- 2 Review content is not reinforcing key themes naturally
- 3 Photo freshness and variety can be improved

Safe improvement opportunities

All suggestions below are low-risk and avoid sensitive changes such as altering the primary category.

- 1 Refine listing wording to better reflect guest intent
- 2 Encourage reviews that naturally mention location and stay type
- 3 Add fresh photos regularly to strengthen activity signals
- 4 Optimize attributes and services without structural changes

Category & positioning note

The current category appears appropriate. Visibility gains should come from optimizing signals around the existing category rather than changing it.

Next steps

- 1 Apply the suggested low-risk improvements
- 2 Monitor visibility and engagement over time
- 3 Optionally request implementation support from MapsBoost

MapsBoost • Google Maps visibility for short-term rentals
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This is a demo example for illustration purposes only.